



FOOD DRIVE INFORMATIONAL PACKET

Thank you for your interest in organizing a Food Drive for Chatham Outreach Alliance. Many of our neighbors have a difficult time putting nutritious meals on their tables and with your help we can lend them a hand. Unlike most pantries, which limit clients' ability to select their own items by providing pre-prepared boxes or bags of food, CORA provides families with the opportunity to choose from a wide variety of nutritious foods. By allowing families to make their own choices, CORA can assist them in better meeting their personal dietary needs.

We want your drive to be a fun and engaging experience for your group or business! We have plenty of resources available to you to make your drive a success. Below, you will find some helpful hints to kick-start your Food Drive and assist in your organizing efforts. If at any time you have questions or wish to talk through a concept or idea with our staff, please feel free to contact us at 919-542-5020.



TIPS FOR SUCCESS

WHO

First, who will organize your drive and help with the planning? Second, who will make up your team of food and fundraisers? Co-workers? Teammates? Students and parents? Clients? Corporate departments?

WHAT

What kind of Food Drive will you be organizing? CORA gladly accepts donations of both food & funds – and there are a number of ways to combine the two and make a fun and successful campaign. Below is a list of our most needed items.

- Pasta, any kind
- Pasta Sauce
- Cereal
- Cereal Bars
- Oatmeal
- Grits
- Rice
- Peanut Butter
- Canned Vegetables, any
- Canned Fruit, any

- Flour, any size
- Corn Bread or Muffin Mix
- Pancake Mix
- Masa Harina (Maseca), any size
- Soup, any
- Canned Meat, any size
- Canned Beans, any size
- Sugar
- Salt and Pepper

- Vegetable or other oil
- Condiments (ketchup, mustard, mayonnaise, other)
- Jelly or Spread
- Baking Soda or Baking Powder
- Vinegar
- Personal Care Items
- Household Items

TIPS FOR SUCCESS CONTINUED

WHEN

What will be the length of your food drive or fundraiser? Is it a one-day event? Or will there be a period of time in which you are accepting donations? If you are doing a food drive, we recommend 2-3 weeks.

WHERE

Decide where people can drop off donations. Also, where/who can they go to with questions?

WHY

CORA serves nearly 10,000 individuals every year, providing emergency food assistance to people in need. Beyond that, does your drive have a special motivation behind it? Does your company or organization have a mission specific to your drive?



WHAT ELSE CAN YOU DO?

GET THE WORD OUT!

It's important to give people information about when and why your food drive is being held. This could include handouts to customers, posters in a lobby and signs on building entrances. Whatever you think it takes to get the word out.

We can help you prepare these items. One major item is a one-page flyer that gives a donor all the necessary details, including what foods are most appropriate for donation. We have a sample flyer on the next page.

GOALS ARE GREAT!

Set a goal for your drive. How many pounds of food do you want to collect? Or how many items? Is there a certain percentage of participation you'd like from your participants, perhaps two items per participant.

ASK FOR AN AMBASSADOR!

Our staff is happy to come talk to your team about hunger in Chatham County and how important your drive is to our Pantry and community.



FOOD DRIVE

Please Donate:

Pasta, any kind
Pasta Sauce
Cereal
Cereal Bars
Oatmeal
Grits
Rice
Peanut Butter
Canned Vegetables, any
Canned Fruit, any
Flour, any size
Corn Bread or Muffin Mix
Pancake Mix
Masa Harina (Maseca), any size
Soup, any
Canned Meat, any size
Canned Beans, any size
Sugar
Salt and Pepper
Vegetable or other oil
Condiments (ketchup, mustard, mayonnaise, other)
Jelly or Spread
Baking Soda or Baking Powder
Vinegar
Personal Care Items
Household Items

OR

\$60 Provides an
Average Family
Food for One
Week.

Donate online at
www.corafoodpantry.org

